**Twitterature Rubric**

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|  | **Exemplary**  **5** | **Competent**  **3** | **Does Not Meet Expectations**  **0** | **Score**  **(Weight)** |
| **Appearance** | Product is aesthetically pleasing, looks polished, and uses at least two graphics/images. All components fit together seamlessly. | Product achieves some aesthetic quality, looks unfinished, and uses at least one graphic/image. Components might fit together, but there are breaks. | Product is not aesthetically pleasing, is incomplete, and does not use any graphic/image. Components are loosely/haphazardly strewn together. | (\_\_\_X 2 = \_\_\_) |
| **Content** | Tells a character’s experience throughout the entire play, including all of the major events in the plot. Incorporates references to the text/quotes in a meaningful way. | Tells a character’s story experience throughout the entire play but leaves off some major events in the plot. May incorporate references to the text/quotes but not in a creative, meaningful way. | Does not tell a character’s story throughout the entire play. Does not include major events in the plot. Does not include references to the text/quotes. | (\_\_\_\_X 2=\_\_\_\_) |
| **Twitter Applications** | Uses at least 20 tweets, 3 hashtags, and 2 direct tweets. Includes twitter account name. | Uses 10 to 19 tweets, 1-2 hashtags, and 1 direct tweet. May or may not include twitter account name. | Uses less than 10 tweets, no hashtags, and no direct tweets. Does not include twitter account name. | (\_\_\_X 2 = \_\_\_) |
| **Grammar, Mechanics, and Usage** | The product contains few to no grammar mistakes and utilizes correct grammar structures throughout the piece. Internet lingo/slang will be overlooked | The product contains two to four grammar mistakes. Correct grammar structures are displayed but not utilized throughout the piece. Internet lingo/slang will be overlooked. | The product contains five or more grammar mistakes and correct grammar structures are ignored/not used. Internet lingo/slang will be overlooked. | (\_\_\_X 2 = \_\_\_) |

**Total= /\_\_\_\_\_\_\_\_**